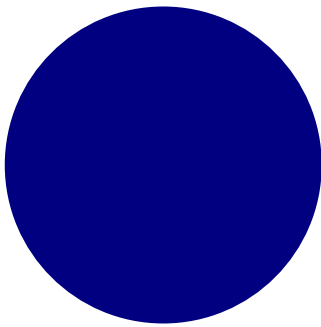




B R A N D I N G G U I D E

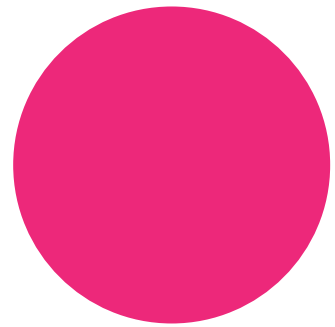
COLOR PALETTE



HEX/WEB:
#000080

RGB:
R 0 G 0 B 128

CMYK:
C 100% M 100% Y 0% K 50%



HEX/WEB:
#ED287A

RGB:
R 237 G 40 B 122

CMYK:
C 0% M 83% Y 49% K 7%

FONTS

PRIMARY: "ON CALL"

LEMON MILK BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

SECONDARY: "MOVING & STORAGE"

LEMON MILK MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

LOGO VERSIONS



COLOR VERSION



BLACK & WHITE VERSION